



## **The Utah Baby Fair offers the most convenient way to prepare for baby**

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### **FOR IMMEDIATE RELEASE**

#### **The Utah Baby Fair offers a way for parents to prepare for baby with one-stop convenience**

September 17, 2007 -- This year's Utah Baby Fair will showcase over 65 unique companies offering new parents and experienced parents alike one-stop shopping for all their baby needs. The event, held September 29, 2007, offers over a dozen free classes, shopping, a cutest baby contest, hundreds of giveaways, and tote bags for the first 1,000 attendees.

"We have so many different companies participating this year, that you will be able to find everything you need. We've tried to get a diverse group of vendors so that you can take care of a lot in just one day," said Jessica Taufer, owner of the Utah Baby Fair.

Classes being held at the fair will cover everything from learning correct car seat installation to teaching your baby sign language. Classes are included in the price of admission and there is no limit to how many a person can attend. Attendees can also participate in the Cutest Baby Contest, and hundreds of raffle drawings for useful and fun prizes. There will also be free five to ten minute prenatal massages offered.

Those planning to come to the Fair can visit [www.utahbabyfair.com](http://www.utahbabyfair.com) for all the latest in information and updates. To receive a free admission coupon, valid with the purchase of one regularly priced admission, sign up for e-mail updates at the Utah Baby Fair website.

Taufer started organizing the event because she knew there was a need for comprehensive information about all things baby. "When I was a new mom there was not a convenient place that I could go to find baby information. I had to go to several different places to get the information and products that I was looking for. New and expecting parents will find this fair to be informative, fun, and convenient."

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